

PLAYWORKS

Impact Report

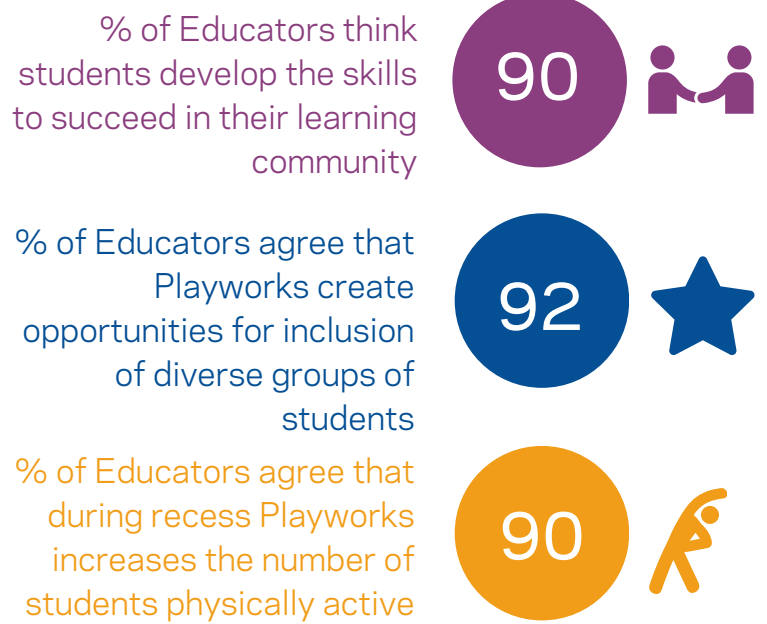
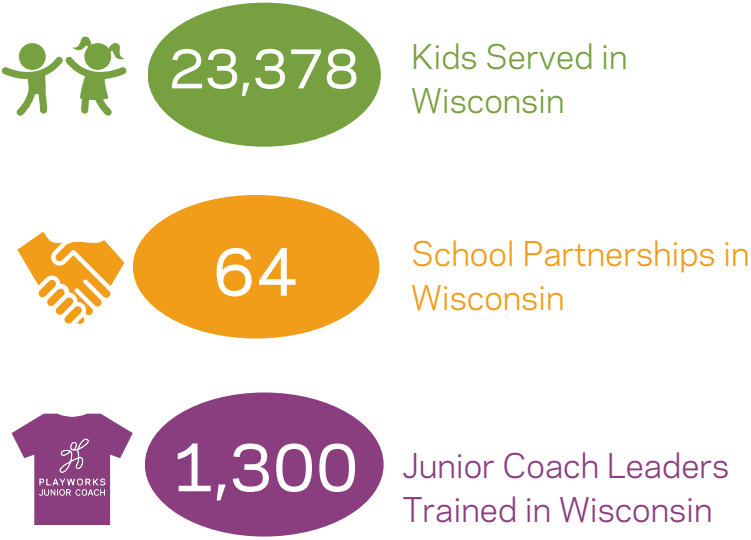
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2023- 2024



Playworks Wisconsin is excited to report that we experienced a 19% increase in impact. In the last school year alone, 23,378 Wisconsin kids attend schools that partnered with Playworks. Schools in Milwaukee saw the largest jump in Playworks partnership with a 32% year-over-year increase. We are incredibly proud of this growth and it is a testament to the dedication of our staff, educators, and the Junior Coach youth leaders at our schools. Over 1,300 of our students were trained in our Junior Coach Leadership program this past school year, and we brought them together to celebrate.

On April 10, 2024, Playworks Wisconsin hosted over 1,000 Junior Coaches at Marquette University. Youth leaders from across the state came together to build community and celebrate a year of youth development through play. These 4th through 8th grade students dedicated a significant portion of their school year to building community, connectedness, and a culture of good sporting behavior at their schools. They ensured that every kid at their schools could get in the game, positively work through challenging moments, and see themselves as a leader in their community. These youth leaders set the tone for an incredible, playful year in Wisconsin.



Thank you to our partners

Recess Rockstar (\$15,000+)



BRADY



**MILWAUKEE BUCKS
FOUNDATION**



**Greater Milwaukee
& Waukesha County**



Kickball Captain (\$10,000+)



Playful Partner (\$5,000+)

- Anon Charitable Trust
- Greater Milwaukee Foundation
- Harri Hoffmann Family Foundation
- WaterStone Bank
- Weiss Family Foundation

We have seen such positive change here at our school since partnering with Playworks 6 years ago. The professional development, strategies and empowerment provided to our recess supervisors is strong, and our team has built up their strategy bank for working through recess and transition challenges.

-- Classroom Teacher

