

2023-24 IMPACT REPORT

PLAYWORKS ACROSS THE PACNW





At Playworks we believe in the power of play to bring out the best in every kid. We are changing the school climate by leveraging the power of safe, fun, and healthy play at school every day.

We partner with schools, districts, and after-school programs through services including direct on-site services, digital engagement, professional training, consultation, and certification.

These partnerships create a place for every kid to feel included, be active, and build valuable social and emotional skills on the playground and beyond.

2023-24 IMPACT SNAPSHOT

59,599

Students experiencing the power of play

420

Youth Leaders (Junior Coach Program)

168
Schools/Partners Served



IMPACT STORY

Playworks in Alaska





This Spring, every Title I school in the Fairbanks North Star Borough School District had the opportunity to experience the power of play. Playworks trainers spent time modeling, coaching, and action planning recess programming at each school. They also supported the schools in launching the Junior Coach youth leadership program, in which older students lead games and solve conflicts on the playground. In a matter of weeks, Playworks programming reached 1,845 students.

Alaska is unique. Trainers reached deep into their toolkits to find snow boots and food coloring. According to Program Specialist Nicole Navlet, "Implementing games in the snow requires some creativity, but is completely possible. We used water/food coloring to designate lines on the playground so we could still implement games on a four square court, and this worked surprisingly well!" Navlet worked tirelessly with the Denali Elementary staff and students to create a sustainable program that met the community's needs.





THE HEART OF PLAYWORKS

Junior Coach Leadership Program

The purpose of the Junior Coach Leadership Program (JCLP) is to build student ownership of some key recess functions and to create student leadership in the school community. Junior Coaches (typically 4th and 5th grade students) serve as role models on the playground during recess and they influence school culture in positive ways by reducing bullying, role modeling for younger students, and teaching conflict resolution.



"As a Junior Coach, I've learned a lot more about the kids in my school! When I'm on my shifts, I feel very energetic and fun. My favorite part about being a Junior Coach is helping kids learn new games."

-JC, Glenfair Elementary

"Junior Coaches play a vital role in my Kindergarten classroom. They engage my students in play, begin group games and help resolve conflicts."

-Teacher, Shaver Elementary

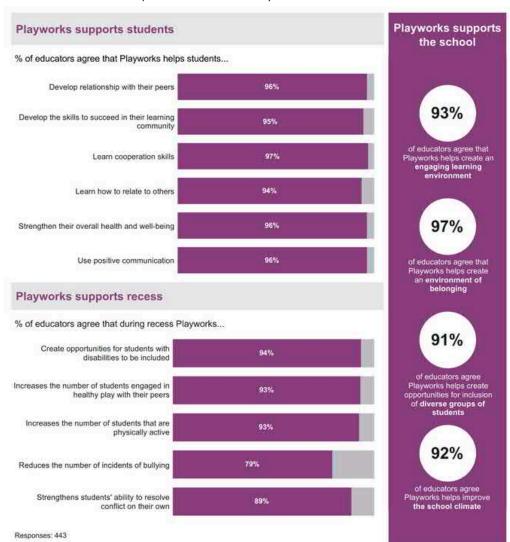
PROOF OF IMPACT: The Holistic Student Assessment Retrospective (HSAR) is a strength-based tool designed to allows students to reflect on how they they have changed after participating in the JCLP. The tool measures indicators of resiliency, relationships, and learning and social engagement.

For the third year in a row, PACNW Junior Coaches reported statistically significant positive change on all 14 scales included in the HSAR!



PACNW ANNUAL SURVEY

Every year Playworks surveys educators at our partner schools to learn more about their experience with all Playworks services





SHARING THE POWER OF PLAY

National ESEA Conference

In February, Playworks team members had the opportunity to facilitate icebreaker activities and other fun games for more than 1,000 participants at the National Elementary and Secondary Education Act (ESEA) Conference, held at the Portland Convention Center. The conference hosted more than 130 sessions from leading education experts, and Playworks staff had the privilege of kicking off each day with an icebreaker game.

Attendees were heard saying that starting their day with a Playworks game gave them the boost of energy and excitement needed to carry them through their day. Playworks staff also offered a variety of game options for attendees to join between sessions and during breaks. Many attendees joined us for games of Blocker Ball, Wall Ball, Switch, Scramble, and 4-Square.



A few Junior Coaches from Glenfair Elementary also joined on the last day of the conference to help facilitate the icebreaker and lead games throughout the day. We had a blast bringing the power of play to all conference attendees.



TEAMUP & TEAMUP PLUS ACROSS THE REGION

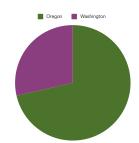
The Playworks TeamUp program partners with schools by providing an onsite coordinator to teach, model, and empower a sustainable recess program. TeamUp provides a consistent Playworker who spends a week each month over the course of the year leading, supporting, and empowering the recess team—including a lead recess coach (school staff)—to create a safe, inclusive playground for all students. TeamUp Plus is the same service as TeamUp with an additional week of direct on-site service every month over the duration of the school year.

23-24 TEAMUP SCHOOLS

ALOHA-HUBER PARK SCHOOL
BEAVER ACRES ELEMENTARY SCHOOL
CHAPMAN ELEMENTARY SCHOOL
CLARK ELEMENTARY
GLENFAIR ELEMENTARY SCHOOL
KELLY ELEMENTARY SCHOOL
PRESCOTT ELEMENTARY SCHOOL
RUSSELL ELEMENTARY
SACRAMENTO ELEMENTARY SCHOOL
SHAVER ELEMENTARY SCHOOL
LESCHI ELEMENTARY SCHOOL
NEWCASTLE ELEMENTARY SCHOOL
NORTHLAKE ELEMENTARY SCHOOL
PANTHER LAKE ELEMENTARY SCHOOL

DISTRICTS SERVED

BEAVERTON SD
PARKROSE SD
PORTLAND PUBLIC SCHOOLS
REYNOLDS SD
FEDERAL WAY SD
ISSAQUAH SD
LONGVIEW SD
SEATTLE PUBLIC SCHOOLS



23-24 TEAMUP PLUS SCHOOL

ROCKWOOD PREP



CELEBRATING A CHAMPION OF PLAY

Michael Lopes-Serrao Superintendent, Parkrose School District



My first experience with Playworks was as a Principal over 15 years ago. I have always had a deep belief that play is learning and play brings out the best in all of us. I remember playing with staff in a Playworks training at our school and immediately knew this was the right thing for our kids.

Unfortunately, our district had recently cut PE programs at the time and our kids lacked opportunities to play and exercise. Playworks brought new life to our school and playgrounds.

The spirit of play from our coordinator was infectious. Soon students were learning fun and engaging games and activities, and recess was suddenly a more exciting time for all of us. We had shifted from chasing each other to engaging in collaborative games inclusive of classmates. The most important shift was the number of kids participating in organized games as their number one choice during recess time.

Staff were engaging in play and reinforcing the ways we handled conflict when we disagreed about a rule or who won the game. I remember a Principal purposely asking students when there was a disagreement, "How do you solve this problem?" Almost always they offered solutions they had learned with Playworks.

As a superintendent, it's been a high priority to emphasize the importance of play across the district. I was fortunate to be connected to Asia Wisecarver amid the pandemic to problem-solve how we could engage our kids from home. Her infectious enthusiasm for helping us began a new interaction of play in Parkrose and we have seen similar results, particularly seeing our Junior Coaches grow into schoolwide leaders. Play brings joy, complexity, and dynamics that should be part of every learning environment and I am thrilled that we have partnered with Playworks.

FOOTGOLF 2024

We had a blast kickin' it with folks at our 2024 Footgolf Tournament! Because of YOU, we were able to raise over \$17,700. Supporters helped ensure that children across the Pacific Northwest feel included and build valuable social skills.





Shannon Davidson, Emily Boscacci-Franch, Christie Wakefield, & Nadine Purificato were the embodiment of the heart of what we do at Playworks. Thanks for spreading the joy of play throughout the tournament!

A GIANT WHOOSH CLAP THANK YOU TO ALL OUR SUPPORTERS

TITLE SPONSOR:



NW Natural®



HIGH FIVE to Popsie Fish Company they brought their A game and went home as the tournament winners!

HOLE AND TEAM SPONSORS:

Adpearance
Emily Boscacci-Franch
Burns and McDonell
Shannon Davidson
Lisa Kahlman
New Seasons Market
Norwest Engineering
On The Go Jo (Jo Doyle)
Pacific Office Automation
Popsie Fish Co.
Standard TV and Appliance
Ashley Standford Cone
Stary Moon Farms
Untapped Trivia
Wellbeing Think Tank

Get in on the fun in 2025! Visit bit.ly/pacnwevents

CORPORATE KICKBALL TOURNAMENT 2024

We had a fabulous tournament and recess. Eight teams participated in this year's event. The championship game was between WE-Com PDX and Lam Research team: Dep Leppard. Dep Leppard emerged victorious this year, while our spirit award went to WE-COM PDX.

We were able to raise \$30,000 with a day of raffle tickets and donations, sponsorships, and team fees. Thanks for helping support our mission's work, and helping to provide safe and healthy play to schools across our region in 24-25.



Thank you to our Title Sponsor and tournament team: The Standard



2024 TEAM PARTICIPANTS/SPONSORS













Get in on the fun in 2025! Visit bit.ly/pacnwevents



SHARING THE POWER OF PLAY Linfield Psychology

Executive Director Asia Wisecarver and Linfield University Professors Jennifer Linder and Tanya Tompkins collaborated on coursework and a field trip for their developmental psychology seminar classes. The class material consisted of several play-focused readings and activities that culminated in a site visit to observe Playworks programming at Chapman Elementary School.



"It's easy to see that Playworks puts a lot of effort into supporting the children and providing them with scaffolding to support the skills they are already developmentally working towards. I particularly appreciated the method that the Playworks employees set up a game and then allowed the children to manage the game on their own for the most part. Additionally, the Playworks employee joined the game to play with the children rather than simply observing. I think this action in itself is important for helping children feel comfortable and secure. This gives them an environment where they feel safe to explore and experiment with social concepts while knowing that if something goes wrong, there will be an adult nearby to help."

-Linfield Seminar Student

DIRECT SERVICE HIGHLIGHT

Lummi Nation School Partnership

Over the last two years, Playworks Pacific Northwest has had the pleasure of partnering with Lummi Nation School in Bellingham, WA. This partnership has exemplified the opportunities that become possible to our partner schools when, with us walking alongside them, they embrace and own the power of play as a core part of their learning communities.

Our partnership began in Fall 2022, initiated and funded through Project Aware. During the 2022-23 school year, we focused on building relationships and centering play with students and staff through oncampus trainings at Lummi Nation School. We also partnered with the Mariners to engage LNS in a playground beautification project. One of our trainers, Cali Hodge, worked with staff from LNS to co-design and map out new play zones in their recess space, which was funded and painted with the support of the Mariners Foundation

As we entered the 2023-24 school year, Lummi Nation School saw the importance of continuing our partnership and took responsibility for funding our work together. Our trainer returned to campus for a 4-day fall training, working with staff and students alike to continue cultivating a culture of play through focusing on safety, engagement, and empowerment at recess.

We are proud of all of the hard work Lummi Nation School has accomplished so far, and are excited to continue our work together in the 2024-25 school year.

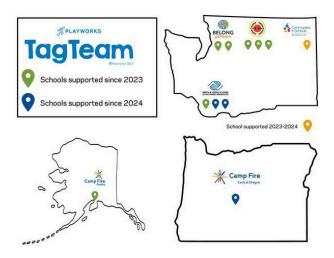


"When watching our kids at recess the biggest thing we wanted for them (especially our older kids) was to just play. Often it felt like our students would sit through recess, not engaging with each other in teamwork, competition, or sportsmanship. Since <u>Playworks training and</u> support, we see our students work together, play games, and compete, all of which are helping build their communication and problemsolving skills.

-Ali Salvino, LNS Instructional Coach

SCALING THROUGH PARTNERSHIP

Tag Team Continues to Grow



Playworks TagTeam is a multi-year certification program for out-of-school-time (OST) organizations. We are training the OST staff to launch a recess service at local elementary schools in their community. Year one of TagTeam includes deep, ongoing support from Playworks while the OST organization kicks off in-school recess and Junior Coach programming.

At the end of year one, when all requirements are complete, the OST organization becomes a "certified Playworks TagTeam provider" and gains access to special branding privileges. During years two and beyond, Playworks provides lighter-touch support as the OST partner sustains programming or expands services to more schools. At the end of every subsequent year —contingent on successful completion of all requirements—OST partners get re-certified for another year.



REGIONAL BOARD

Thank you to our board co-chairs Lisa Kahlman and Ashley Stanford Cone. We are grateful for your hard work and commitment to our mission.





Lisa Kahlman (Co-Chair) Ultragenyx

Ashley Stanford-Cone (Co-Chair) WE-Communications

Katie Banks The Standard

Emily Boscacci-Franch Cambia

Shannon Davidson Education Northwest

Jo Doyle Oregon Youth Authority

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Sara Lopez University of Washington

Chase Sterling Wellbeing Think Tank

Christie Wakefield
Pacific Office Automation

Natalie Welch Seattle University Our PACNW Advisory Board works to ensure that everything we do remains grounded in Playworks' Core Values



Cultivate Play

We use skills, strategies, and diverse experiences to develop and engage in safe and inclusive spaces for play every day because play matters and play works.



Center Equity

We commit to the persistent and iterative work of grounding our practices in equity, including policies and decisions, in order to achieve more just communities.



Continue Learning

We embrace a climate of learning, cultivating space for risk, growth, flexibility, and feedback in order to adapt, progress, and thrive.



Collaborate within Communities

We empower diverse perspectives and promote inclusive, respectful environments so that our communities are emotionally safe places for every person to benefit from play.



THE POWER OF PARTNERSHIP

Many Thanks to our 2023-2024 Supporters

GAME CHANGERS: \$100,000+



ALL STAR PARTNERS: \$25,000-\$99,000







CHARITABLE FOUNDATION





MOVEMENT MAKERS: \$10,000-\$24,999

OCF Joseph E. Weston Public Foundation
June & Julian Foss Foundation
Nike Community Impact
Safeco Foundation

SUPPORTERS: \$500-\$9,999

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THANK YOU

from the Playworks PACNW team for your support and for helping make play more accessible and inclusive for all kids



For Playworkers, play isn't just a job, it's a way of life

Keep up on PACNW play all year long! Follow us on our social channels:





VISIT OUR WEBSITE: playworks.org/pacific-northwest/

