

Playworks Michigan 2023 - 2024 School Year

REGIONAL IMPACT REPORT



14,774

KIDS



316

YOUTH LEADERS



35

SCHOOL PARTNERS

600

SCHOOL STAFF
TRAINED



Your partnership in 2023 - 2024 helped Playworks increase physical activity while simultaneously teaching social emotional skills to elementary school children in Michigan!

“A leader is someone who does not follow people who are setting a bad example. I enjoy Playworks because it is a fun way to make connections with kids, get to know them better, and become friends with them.”

Eve, Junior Coach
Spring Valley Center for Exploration



“The impact Playworks has on students is very strong. Students really enjoy the fun and interactive activities students learn and play. I enjoy Playworks, I get to participate and watch the students work and play as a team and most importantly learn good sportsmanship.”

Saada Alaouieh, Teacher
Salina Elementary, Dearborn, MI



During the 2023-24 school year, we were able to engage 195 students for Flag Football in partnership with the Detroit Lions.

“The Lions Jamboree that we organized was a great opportunity for students to come together and play, and for families to see the benefits of play in action. Partnering with the Lions was incredible for the students because they were able to see and play on Ford Field. I think that day will be a core memory for many of those students.” - Kat McKibbon, Program Manager, Playworks Michigan

Increasing Safe and Healthy Play in the Midwest

Survey results from educators at our Michigan partner schools for the 2023-2024 school year showed that



89%

of staff reported students are better equipped to **succeed in their learning community**



93%

of staff reported **more students are physically active** at recess



97%

of staff reported **a more inclusive environment** during recess



88%

of staff reported that Playworks **improved overall school climate**

At the 35 schools served by Playworks in Michigan...

Percentage of students were...

83% average eligibility for free/reduced lunch

33% African American

35% Caucasian

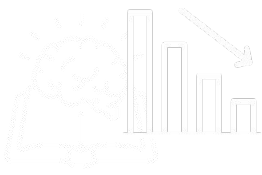
14% Hispanic

7% Mixed Race

11% Asian American

Engagement is a Top Priority at Playworks Michigan

We're proud to say we've increased our engagement significantly from last fiscal year, and we're excited to continue growing!



\$397,000

PRO SERVICES SOLD



4

PLAY DAYS

P+

24

PRO TRAININGS



2

SUMMER PROGRAMS



370

LEAGUE PARTICIPANTS



12

RECESS REBOOTS



66

VOLUNTEERS

Growth for the Long Term

Playworks Michigan will reach more kids in 2024 - 2025 as we focus on building the capacity of educators at our partner schools to model and teach healthy play. Increasing our professional development and digital services for educators also increases earned income as Playworks' largest source of revenue, building our financial sustainability in Michigan. We continue to offer a Playworks professional on site for schools requesting a high level of direct service intervention. Our philanthropic partners are key to improving school climates for the long term.



To donate or
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Visit
playworks.org/michigan



Playworks
believes in the
power of play to
give every kid
the childhood
they deserve.

We are grateful for the support of our generous partners:

