

 PLAYWORKS

Impact Report

ARIZONA

2023- 2024



@playworksaz



@PlayworksArizona

www.playworks.org/arizona 

Playworks has been ensuring children experience safe, healthy play every day for over 25 years.

Hello Play Partner,

My name is Georgia Harris, and I am the executive director of Playworks Arizona. I am sending you a giant THANK YOU for your support over the past year. Your commitment to Playworks has enriched the lives of over 10,000 Arizona children this year. What an impact you have made. We hope you choose to continue on the journey with us in 2025. High five!



Georgia Harris
Executive Director
Arizona

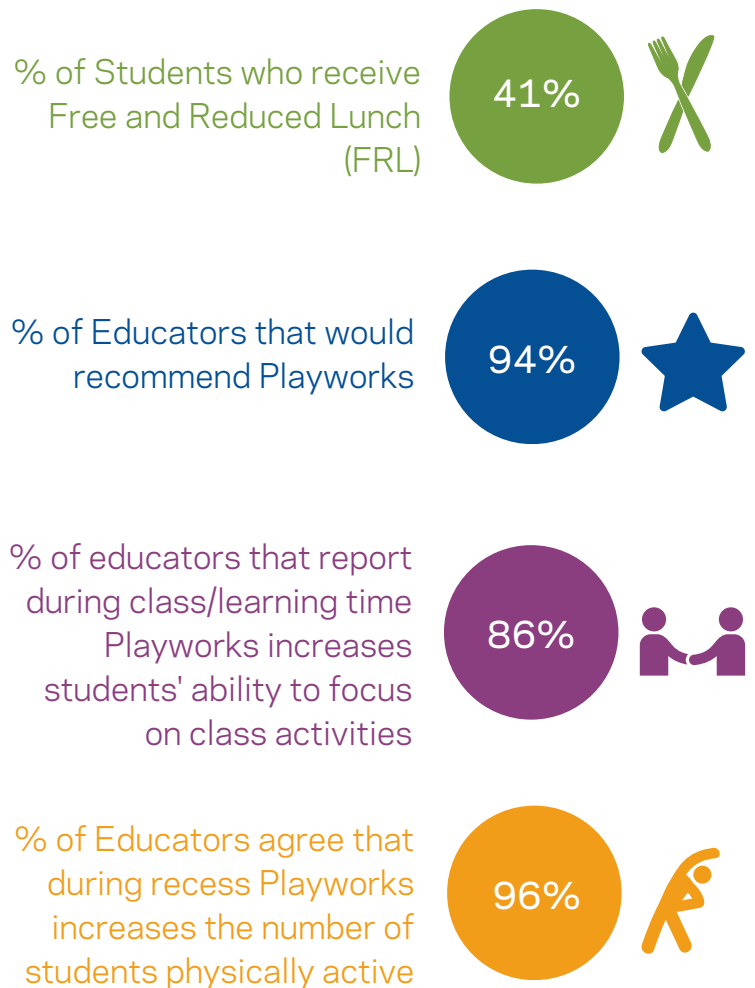


Thank you from our Playworks Arizona team for all your support this past year!



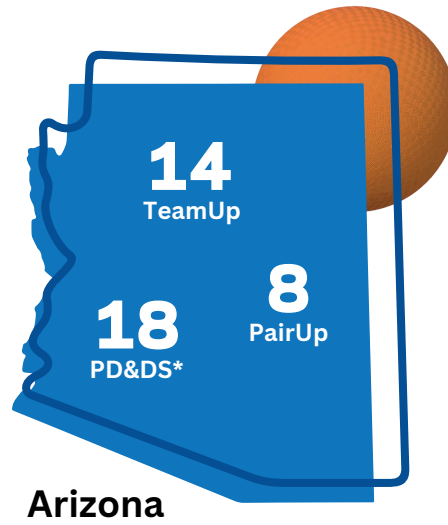
Bringing out the best in every kid!

Team Playworks Arizona had an incredible 2023-2024 school year providing safe, healthy, and fun play for young students in our community! According to our survey results, it was our best year yet and we are grateful to provide high quality services thanks to your support.



During the 23/24 school year, we collaborated with 44 schools and youth organizations spanning Arizona, Nevada, and New Mexico. Among these, 14 schools adopted our TeamUp Model, 8 implemented PairUp, and 22 benefited from our professional development and digital services. We maintained our longstanding partnerships with Creighton and Phoenix Elementary Districts, each exceeding 10 years. Additionally, we forged new partnerships, including with Arizona State University and the Boys and Girls Clubs of the Valley.

Increasing the Value of Safe and Healthy Play in...



Arizona



New Mexico



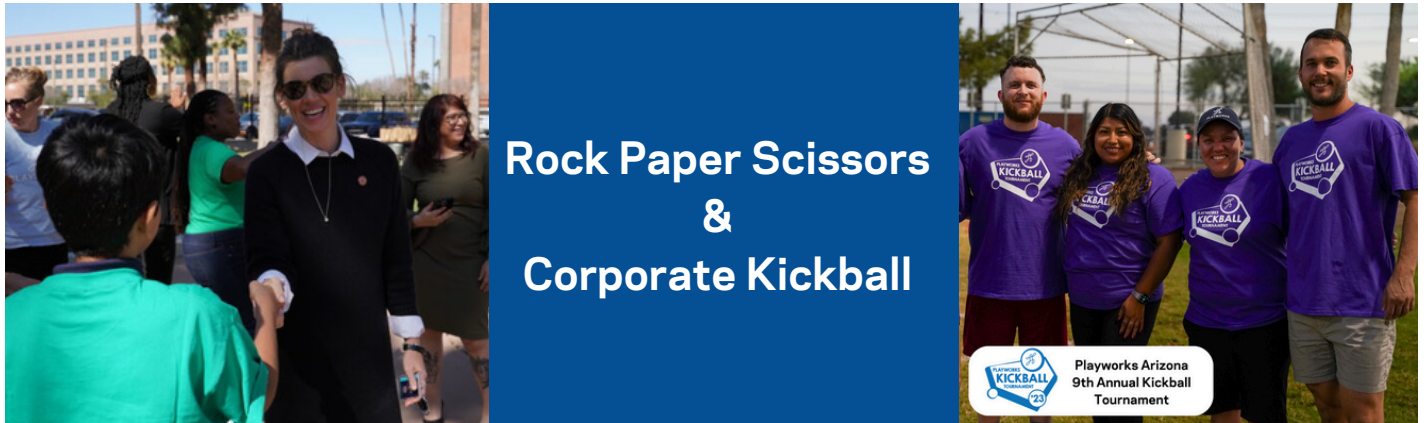
Nevada

*PD&DS: Professional Development and Digital Services

“ The positive behavior kids are demonstrating during Playworks time moves right into the classroom, providing teachers happier, healthier, more engaged student learners. - District Admin ”

Since first partnering in 2012, Playworks Arizona has fostered a long lasting and impactful relationship with the Phoenix Elementary School District. What began as a shared vision for enhancing school culture through the power of play at a single school has flourished into an alliance that grew to eight elementary schools within the district. This enduring relationship is a testament to Playworks Arizona's commitment to promoting positive and inclusive play experiences, contributing to the overall well-being and development of students within the Phoenix Elementary School District.





On a sunny February day, Playworks Arizona hosted a Rock, Paper, Scissors Challenge at the Arizona State Capitol. The Rose Garden was filled with the sounds of music, laughter, cheers for Roshambo Rockstar, and even the Macarena! Thirteen Junior Coaches from Capitol Elementary School (Phoenix Elementary School District #1) took their social studies standards out of the classroom and into the halls of the Capitol with a tour of the State House and a once-in-a-lifetime opportunity to talk with legislators about what being an emerging leader at their school means to them. Legislators from districts all across the state joined in on the fun and played Rock, Paper, Scissors to see who would be crowned the Roshambo Rockstar!

“
“Being able to help kids learn how to play more games and follow instructions, is what I love most about being a Junior Coach”
- Junior Coach Alison
”

Playworks Arizona hosted their 9th Annual Corporate Kickball tournament on a warm Friday afternoon in October. This fun, active tournament saw corporate teams from across the Valley participate in friendly competition to take home the coveted tournament trophy. Teams from FirstBank, Goodman’s Interior Structures, Hensley Beverage Company, EXOS, McCarthy Building Supply, Co+Hoots, and a team of former Playworks Coaches competed throughout the evening. Reigning champions EXOS took home the trophy once again! Teams enjoyed time in the Beer Garden between games and danced to tunes broadcast by local DJ. Beverages were generously provided by Hensley Beverage Co. and food was donated by Grimaldi’s Pizzeria and Texas Roadhouse.

Abril Ramirez is a Recess Team Member at Creighton Academy, one of Playworks Arizona's PairUp partners from the 2023-2024 school year. Abril worked with Coach Jessyca, a Program Specialist, who went to her schools two days per month to consult, develop, and train her and other Recess Team members on creating a safe and healthy recess environment. Coach Jessyca taught games, helped to organize the playground, and established practices for before and after recess to help students make a smooth transition back to the classroom. Coach Jessyca also helped the Creighton Academy Recess Team implement a Junior Coach program for 4th and 5th grade students. Junior Coaches help to manage 1st - 3rd grade recess by leading games for their younger peers, modeling sportsmanship, and teaching conflict resolution skills. Abril said, "Before Playworks, our recess did not have a structure and I felt I did not have any control. But now with the resources and guidance from Coach Jessyca, I am more confident and recess is more organized. Having our Junior Coaches helped me engage students to play games Coach Jessyca taught us."

PLAYWORKS
Abril Ramirez
Recess Team Member



“With Playworks, recess has become a fun and safe environment”

-Abril Ramirez
Recess Team Member
Creighton Academy

Play WORKS because of our Board Members!



Davida Redmond
Onsemi | Global Director of Diversity, Equity & Inclusion



Jenny Bilskie-Smith
Intuitive Eating Counselor, Owner | Wise Body Physical and Mental Health, LLC



Mary Hickey Reynoso
Owner | Más Bilingual Marketing



Dan Roder
Partner | Ernst & Young LLP

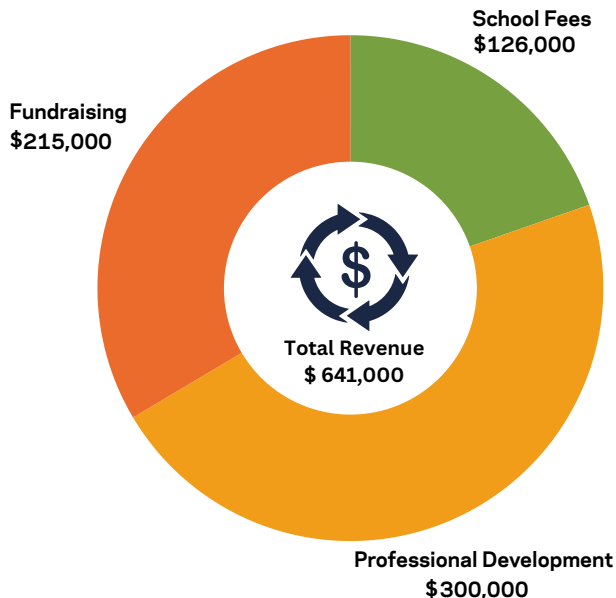


Rene Kousari
Director | Workforce Planning Center of Excellence, Salesforce

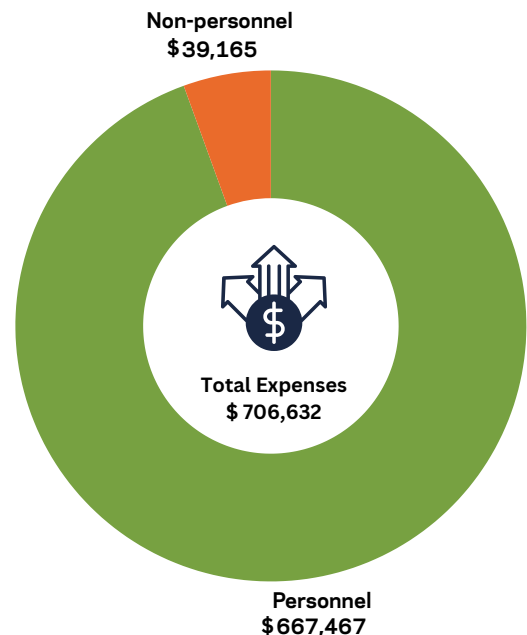


Chris Yakscoe
Vice President | Remarkable Health

Revenue



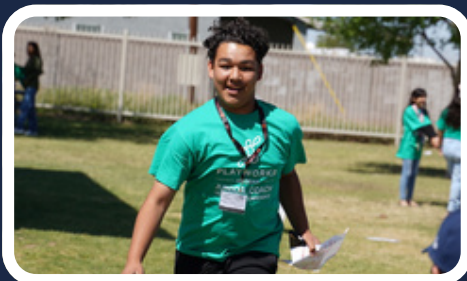
Expenses



Sending a woosh clap to all of our funding partners this year!



Insurance Industry Charitable Foundation
Helping communities and enriching lives, together.



Learn more about Playworks Arizona



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